

JASHN-E-IQBAL COLLABORATION NOTE

Youth Empowerment Society is a non-political & non-sectarian youth organization. It works on capacity building & promotes patriotic Culture by developing youth leaders to make Pakistan a beacon of hope. YES, since 2015(10 Years) has organized 450 Activities including camps, projects, campaigns & mega events e.g. Jashn-e-Iqbal & Jashn-e-Urdu.

Allama Iqbal is unanimously recognized as a cultural icon and holds the cohesive force to bind the nation & Muslim world together. In this era of identity crises and polarization, Iqbal is amongst one of the few personalities which are dear to every single Pakistani regardless of their ideological or socio-political affiliation.

Movement of Iqbal to strengthen our roots; It is the need of the hour to rejuvenate the youth with the roots of Pakistan that are found in the deep-rooted philosophy of Iqbal. Hence, we are organizing Jashn e Iqbal with patriotic zeal and zest.

Jashn-e-Iqbal: The variety of gatherings & activities that we are offering is unparalleled. We aim to bring the best Speakers around the globe. It will be a 03 days mega event with +80 exclusive sessions and 200+ guests from all walks of life. This will be full of Patriotism, Knowledge, Fun, Edu-Infotainment, & Ideology of Iqbal. yespak.org/Jashn-e-Iqbal

07 Stages	40,000+ Live Attendees	Digital Coverage 25+ Million
T.V reach 05 + Million	5,000 Streamers, 10,000 Brochures	60+ Educational Institutions

There is also a Pre-Event campaign for the students of the school, college & University level by engaging more than 10,000 Students in 60+ Academic Institutions, to connect them with the philosophy and Ideology of Iqbal.

Collaboration for this prestigious celebration. Enhance brand visibility, and awareness among the target audience by developing association with Muslim identity & patriotic culture, fostering a deeper connection with the community by providing access to a diverse audience.

INVITATION TO JOIN AS “PARTNER”

We are actively seeking like-minded individuals, organizations, and institutions who share our passion for preserving heritage & inspiring future generations through its richness. We warmly invite you to join hands with YES in celebrating our culture & heritage through **Jashn-e-Iqbal**.

Your presence as a collaborator will be a great source of inspiration for the organisers & Youth of Pakistan. Therefore, we warmly **invite** you to join us on this journey of **celebration, connection** and **cultural revival**.

Market Soft Image: We believe that your collaboration in Jashn-e-Iqbal presents a unique opportunity for your brand image. So be the torchbearer for the solution of identity crises & nation-building along with a positive image of your brand.

We are committed to Promote the education of Dr. Allama Iqbal, and supports the preservation of cultural heritage. In this regard, we need your **Collaboration** to reinvigorate the spirit of Khudi. Your **cooperation** will strengthen the pillars of this cause.

We need your **support** to reinvigorate the Patriotic spirit in **Youth** by reconnecting them with our **lost Culture**.

Collaborate with us to ignite the flame of this nation's Love in the hearts of Youth.

Thanks in anticipation



Irfan Butt

President YES

Youth Empowerment Society